



Expressworks
SMART LEADERS DELEGATE

WHERE YOUR **PROBLEMS** MEET A **TEAM** THAT TRULY **CARES**

COMPLIANCE | TECHNOLOGY | AUTOMATION

 www.ewbtrend.com



ISO/IEC
27001
Information Security
Management

ISO
9001:2015
Quality
Management

REDEFINING FINANCIAL EXPERIENCES



ABOUT THE COMPANY



Rupee Khemka



Hrishi Khemka

BUILT ON NUMBERS. ROOTED IN VALUES. POWERED BY FAMILY.

At Expressworks, finance isn't just business — it's deeply personal. Born from loss and adversity, our journey began when a mother and son were forced to rebuild after losing their family's anchor. What could have broken us, built us. Through resilience and clarity, we transformed our hardship into purpose.

Today, we blend India's timeless financial wisdom with global best practices to offer accounting, payroll, and planning services. But what truly sets us apart is our lived experience — we've walked through financial storms and emerged stronger.

That empathy fuels everything we do. We don't just deliver services; we build trust, offer guidance, and walk beside our clients with both heart and strategy.

For entrepreneurs, leaders, and businesses seeking more than just numbers — we're your partner in clarity, growth, and transformation.

At Expressworks, your success isn't just a transaction. It's our mission. It's our story. And we're in it together.

40+
CLIENTS

25+
TALENT
PROFESSIONAL

100%
PAPERLESS
COMMITMENT

25
YEARS OF
EXPERIENCE

70%
REFERRAL

OUR VALUES



VISION

To empower businesses worldwide by eliminating financial management burdens, enabling them to focus on their core missions and long-term growth.



MISSION

To position India as the global hub for outsourced financial management, leading the next wave of transformation in accounting and finance—just as it did with IT in the 1990s.

Why India is the Smart Choice for Financial Outsourcing?

3.93 Lakh CAs India has **~393,000** Chartered Accountants as of **July 2023**.

30–40% Cost Savings

Outsourcing to India cuts costs significantly due to **lower labor and operational expenses**.

No.1 in Outsourcing

Ranked #1 in Offshore BPO Confidence Index 2024 with a **93.9% score**.

Largest Talent Pool

India holds one of the **world's largest pools of skilled finance professionals**, including **8–10% of global CFA charter holders**.

DO THESE PROBLEMS RESONATE WITH YOU?

Are you Struggling with.....

Spending hours on admin tasks
instead of growing your business?

02

01 Cash flow issues keeping you
up at night?

01

Drowning in daily decisions, with
no time to think strategically?

04

03 Wanting to scale but stuck with
limited time, people, or systems?

03

Falling behind while competitors
automate and move ahead?

06

05 Feeling burned out, constantly
managing crises and putting out fires?

05

Tired of high employee turnover and
starting from scratch every few months?

08

07 Watching expenses pile up,
unsure how to cut costs smartly?

07

Rising costs of staffing, infrastructure,
and tech draining your finances?

10

09 Frustrated that your business isn't
growing the way it should?

09

To Understand

A



B



Because We
Care About You

C



To Help And Support You

WE
ARE HERE

BENEFITS OF CHOOSING EXPRESSWORKS

INCREASE YOUR PROFIT MARGINS

On average we save clients as much as 50% on costs compared with carrying out the work themselves.

More than
25 years'
experience

A SOLUTION THAT WORKS FOR YOU

Pay for what you need and never more. Our services are available year round for you to access as and when you need them.

ALL OF THE REWARD, NONE OF THE GRIND

We take care of the day to day back office work so you can focus all your resources on the added value services which make you the most profits.



OUR DATA PROMISE

We know that your clients are your most valuable assets. That's why we take every precaution to protect their data using the latest technology and security solutions.

Focus on
Scaling your
Core Business



FILL IN TALENT GAPS

Why hire and manage in-house staff with high turnover? Outsource to our accounting experts -no appraisals, just specialized, reliable support.



EMBRACING THE LATEST CLOUD & TECH

Whether its cloud software to access business finances in real time, 24/7 or the latest app stacks to help you and your clients really move up a gear, we've got things



TECHNOLOGY INTEGRATION

Outsourcing providers leverage tools like QuickBooks, Xero, and Zoho Books to automate processes, boost accuracy, and enhance decision-making. With cloud-based platforms, businesses see up to 20% efficiency gains through seamless technology integration and streamlined workflows.

Competitive
prices, quick
turnaround

OUR USP

TEAM

25 YEARS OF EXPERIENCE



Highly Skilled Individuals from Prestigious Universities

Experienced Expertise

Proactive Advisory Support

Personalized Client Approach

TECHNOLOGY

Comprehensive Software Expertise

Cloud-Based Accounting & Project Management Tools

Third-Party System Mapping

Personalized Solutions

Secure Communication Platforms



TRUST



Transparent Processes

Accountability

Proactive Communication

Consistent Service Excellence

Ethical Standards

SOLUTIONS OFFERED



ACCOUNTING OFFSHORING AND OUTSOURCING

From bookkeeping to payroll and tax filings—seamless, scalable, and compliant finance solutions for global businesses.



FINANCIAL MODELLING AND FP&A

Turn numbers into strategies with tailored models, forecasting, reporting, and KPI-driven insights.

INDUSTRIES WE CATER



Agriculture



Automotive



Chemicals



Consumer
Products & retail



Defense



Financial
Services



Infrastructure



Pharma and
Life Sciences



Power and
Utility



Media and
Entertainment



Oil and Gas



Real Estate



Startup



Technology



Telecom



Accounting Firms

ACCOUNTING SOLUTIONS

Streamline your financial operations with our trusted offshore solutions.



BOOKKEEPING SERVICES

End-to-end bookkeeping services that ensure accurate and compliant financial records.

FINANCIAL ANALYSIS & REPORTING

Monthly, quarterly, and annual reports with actionable insights to help you make informed decisions.

MANAGEMENT ACCOUNTING

Detailed management reports to support operational and strategic decisions.

SOFTWARE INTEGRATION & TECHNOLOGY SUPPORT

Seamless implementation of tools like QuickBooks, Xero, and NetSuite, integrated with your business systems.

ADVISORY SERVICES

Financial advisory support, helping you optimize processes, control costs, and plan growth strategies.

PAYROLL SERVICES

Ensure timely, compliant, and accurate payroll processing tailored to regional regulations.

TAX PREPARATION

Deliver end-to-end tax filing solutions, ensuring accuracy and adherence to local tax laws.



UK Employment vs Outsourcing Bookkeeper

WE CAN
SAVE UP TO



OF THE COSTS
AS OUTLINED BELOW.

UK Employment Y1

UK Employment Y2



Recruitment costs

Agency (15-30% of the final salary)	£4,217	£0.00
Advertising cost	£1,100.00	£0.00
Time spent on recruitment	30 Hours	NA



Salary

UK average salary 2023	£27,349.00	£28,716.00
Bonuses (average bonus payment 6%)	£1,640.00	£1,722.00
National insurance employers contribution (13.8%)	£2,651.58	£2,850.20
Pension (3% - employers contribution)	£820.47	£861.48
Benefits (medical insurance)	£330.00	£330.00
Tea, coffee, office lunches, Christmas Party	£220.00	£220.00



Training

UK companies average cost	£1,100.00	£1,100.00
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Offices space and equipment for new employees

Desk, space, computer	£5,280.00	£5,280.00
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Other costs

HR costs to deal with new starters, holiday cover, cover for maternity leave, sick days, company cars, software licences and more	£5,280.00	£5,280.00
Management support costs	£6,050.00	£6,050.00
Public liability insurance & contents insurance	£55.00	£55.00

TOTAL COSTS

£59,613.05

£53,784.68

USA Employment vs Outsourcing Bookkeeper

WE CAN
SAVE UP TO



OF THE COSTS
AS OUTLINED BELOW.

USA Employment Y1

USA Employment Y2



Recruitment costs

Agency (15–30% of final salary)	\$5,000.00	\$0.00
Advertising cost	\$800.00	\$0.00
Time spent on recruitment	30 Hours	NA



Salary

US average salary 2024–2025	\$52,000.00	\$53,560.00
Bonuses (average bonus payment 5%)	\$2,600.00	\$2,678.00
Social Security, Medicare & federal employer taxes (approx 10%)	\$5,200.00	\$5,356.00
Pension/401(k) match (3%)	\$1,560.00	\$1,607.00
Benefits (medical, dental, vision insurance)	\$7,500.00	\$7,500.00
Tea, coffee, office lunches, team events	\$300.00	\$300.00



Training

USA companies average cost	\$1,200.00	\$1,200.00
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Offices space and equipment for new employees

Desk, space, computer	\$4,800.00	\$4,800.00
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Other costs

HR costs to deal with new starters, holiday cover, cover for maternity leave, sick days, company cars, software licences and more	\$3,500.00	\$3,500.00
Management support costs	\$7,200.00	\$7,200.00
Public liability insurance & contents insurance	\$80.00	\$80.00

TOTAL COSTS

\$91,740.00

\$87,281.00

SOFTWARES THAT WE USE

ACCOUNTING PLATFORMS

 **intuit quickbooks.**

 **xero**

 **ORACLE NetSuite**

 **sage** | Accounting

 **Zoho Books**

 **bill**

 **Dext**
By Iris

PAYROLL SOLUTIONS

 **ADP**
A more human resource.™

 **gusto**

 **intuit QuickBooks Payroll**

 **PAYCHEX**

BUSINESS INTELLIGENCE

 **Klipfolio**

 **databox**

 **Power BI**

 **+ a b | e a u**

 **Google Data Studio**

MODES OF COMMUNICATION

 **loom**

 **zoom**

 **monday.com**

 **31**

 **Calendly**

 **skype**









We are constantly updating our tech stack to meet global standards and client-specific needs.

HOW WE WORK

1

GET IN TOUCH

Let us know which outsourced services you are interested in discovering more about.

2

CONSULTATION CALL

We will be happy to discuss your particular situation, find out more about any concerns you have and take time to understand any business issues which might benefit from being handled by outsourcing.

4

CAN WE ADD VALUE?

From our time spent during the consultation, what value would a Expressworks provide? Both the financial & soft benefits calculated will support your cost versus benefit equation and business plan to secure the investment required to enable this value.

3

PROPOSAL

We will set out a clear, detailed plan, outlining how outsourcing could help make your business run more smoothly and cost effectively.

5

SUCCESS PLAN

Think of this as a road map. We will provide you with a plan of your goals and provide you with a measurable set of criteria to help you achieve them.

6

INITIAL TRIAL

We understand you may wish to 'dip a toe in the water' first before fully committing to outsourced services so we will conduct a trial to ensure that the services we recommend work effectively for your business.

8

GO LIVE

Once you are completely happy with the results of the trial, we can set the system to live and it's welcome on-board!

7

FEEDBACK ON TRIAL

We'll gain feedback from you to find out how you felt the trial performed and suggest any tweaks to the service to ensure it fully meets your business needs.

9

ROI CONSULTATION

The whole point of outsourcing business services is to help your business run more smoothly AND more cost effectively. We will arrange regular progress meetings with you to ensure your return on investment is performing well setting the precedent for future investment.

PILOT PHASE

TRY BEFORE YOU COMMIT

At Expressworks, we recognize that entrusting a new provider with your financial operations is a significant decision. To facilitate this transition, we offer a three-month pilot program designed to showcase our capabilities and align with your specific business needs.

WHY OPT FOR OUR PILOT PROGRAM?

Risk-Free Engagement: Evaluate our services without the pressure of a long-term commitment.

Immediate Insights: Experience tangible improvements, such as enhanced financial visibility, within the initial month.

Customized Approach: We actively seek and incorporate your feedback throughout the pilot to tailor our services accordingly.

Foundation of Trust: Consistent delivery of results during the pilot phase establishes a solid basis for a long-term partnership.

OUTCOMES YOU CAN ANTICIPATE:

By the conclusion of the pilot, you will have:



A comprehensive understanding of how Expressworks integrates with your business operations.



Enhanced financial clarity, aiding in more informed decision-making.



Confidence in our commitment and ability to support your ongoing objectives.

Many of our clients commence with this pilot phase and, upon recognizing the benefits, transition to extended engagements. This program serves as a mutual exploration, ensuring our collaboration is both effective and aligned with your goals.

FINANCIAL MODELLING & FP&A

Transform your financial data into strategic assets with our Financial Modeling & FP&A Services. We specialize in creating customized financial models that provide clarity and actionable insights, empowering your business to make informed decisions and drive sustainable growth. Our comprehensive FP&A solutions are tailored to meet the unique needs of your organization, ensuring efficiency and precision in financial planning and analysis.

OUR SERVICES

BUILD A FINANCIAL MODEL

We create dynamic financial models tailored to your business. From forecasting cash flows and revenue to scenario planning and valuation models, we provide frameworks that support your strategic goals and investment decisions.

FINANCIAL MODEL REVIEW

Already have a financial model? Our team will review, stress-test, and enhance it to ensure accuracy, reliability, and alignment with your objectives.

COMPREHENSIVE FINANCIAL REPORTING & ANALYSIS

Monthly, Quarterly & Annual Financial Statements:

Get full visibility into your financial health with structured reporting.

Cash Flow Management & Forecasting:

Accurate forecasts to improve liquidity, optimize cash flow, and reduce risk.

Budgeting & Variance Analysis:

Identify gaps between projections and actuals to fine-tune performance.

KPI Tracking:

Measure what matters with tailored dashboards and reporting on your key metrics.

Custom Business Insights:

Get detailed analysis aligned with your industry and business model.

WHY CHOOSE OUR FINANCIAL MODELING & FP&A SERVICES?



Strategic Insights

Make informed decisions with real-time data and forward-looking models.

A



Performance Optimization

Identify cost-saving opportunities and revenue drivers.

B



D

Proactive Support

Ongoing collaboration to ensure your financial models evolve as your business scales.



C

Investor-Ready Reports

Deliver professional-grade reports and financial projections for lenders and investors.



Already built your models
but need an **EXPERTS EYE?**

WE'VE GOT YOU COVERED

Contact Us



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